

ABSTRACT

Print medium having both good electrical conductivity
and good printability

The present invention relates to a print medium covered with an electrically conductive coating, characterized in that the conductive coating comprises at least one electrically conductive synthetic pigment and at least one coating pigment having an oil-absorption capacity of greater than 80 g/100 g of pigment as measured using the United States standard ASTM Standards D2414.

The invention also relates to a playing card comprising such a print medium.